

SECRETS TO GROW YOUR Instagram Following

YOU WILL NEED

A Scheduling App-Later, Buffer or something similar.

Good Content- These are your Photos as well as written copy.

TIME.

A good workflow and consistent editing style

PROCEDURE

Set aside 30 minutes a day to connecting with your audience.

Have an editorial calendar in place. A calendar of post ideas for your social media and SCHEDULE it.

Create a vision who and what your ideal client is and does. know who you are selling to.

Know where you want to go and why

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TOP TIP

Be Organized. Don't use services that do this for you. Make sure your followers are REAL PEOPLE who you can connect with.